

Department of Family Relations and Applied Nutrition

Masters of Applied Nutrition Program

Course Outline (*DRAFT*)

Practicum in Applied Human Nutrition III (FRAN*6730) Summer 2021

Instructor/Practicum Coordinator: Amy Skeoch Office: MINS 137 - will be at a home office for S21

Phone: 519-824-4120 Ext. 53843 Email: askeoch@uoguelph.ca Virtual Classes: May 25, June 14 Office Hours: by appointment

Courselink: Course readings, material, discussions and grades will be posted on Courselink.

All assignments can be submitted electronically using Dropbox on Courselink.

COURSE DESCRIPTION:

This course provides a practicum/virtual placement or project work of 3 - 5 days per week for 8-13 weeks in the semester with a dietetic related agency or organization (hereinafter referred to as "the organization"), to develop and perform dietetic competencies (internship experience). For summer term, the placement can start as early as late April and continues through August. The actual schedule for the placement can be negotiated with the student, the placement preceptor and the placement coordinator.

PRE-REQUISTE:

Registration in this course is restricted to students enrolled in the Masters of Applied Nutrition program. Registration for this course indicates the student's consent to the release of personal and academic information to the host organization for the purposes of placement.

COURSE FORMAT:

The course will include at least two virtual meetings and individual discussions via Webex or phone. Evaluations will be based largely on presentations and assignments.

OVERALL COURSE OBJECTIVE:

The graduate students will gain experience and achieve competencies through virtual placements and increase their theoretical and research knowledge through various interactive assignments and projects.

SPECIFIC OBJECTIVES:

By the end of the course, students will be able to

- Demonstrate and document attainment of entry level competencies
 - Prepare SMART learning objectives for placement activities

- > Interrelate the tasks of the activity plans to the entry level competencies
- > Appraise their level of competency attainment on a modified Benner scale
- Develop basic entrepreneurial skills by
 - Preparing a financial plan for the nutrition related business proposal started in the fall term
 - > Presenting a nutrition business pitch
 - > Reflect on the challenges and opportunities of a nutrition business.
- Apply critical refection methods to program experiences to generate end products for career development
 - ➤ Use literature from various disciplines to support recommendations for future professional advancement.
 - Compose a dietetic practice statement/philosophy based on reflections and lessons learned throughout the MAN program.
 - > Write biographical profile to support the marketing of professional skills

COURSE EVALUATION:

A. Nutrition business proposal 35%

Dragon's Den pitch: 15% Financial plan and readiness review 15% (group) Reflections on entrepreneurial process 5% (individual)

- B. Practice Philosophy, biography and career objectives 15%(Individual report)
- C. Completion of the Practicum Plan 50%

Final mark from placement preceptor

RESOURCES:	REQUIRED
Text:	

 Holli, BB,, K, Calabrese, RJ and O'Sullivan-Murray. Communication & Education Skills for Dietetics Professionals. Philadelphia, PA: Lippincott William and Wilkins, 2003

Workbook:

 Giroux, I. Applications and Case Studies in Clinical Nutrition. Lippincott William and Wilkins, 2008

This workbook should be completed before your clinical placement. The solutions manual is available from the program coordinator.

Clinic	al dietetics handbook (Cost ~\$25 to \$75)
	Regina Qu'Appelle Health Region (http://www.rqhealth.ca/programs/nut_food/nut_food.shtml)
	Optional: o Winnipeg Regional Health Authority (http://www.hsc.mb.ca/nfs/clinical_nutrition.htm),
	o Sunnybrook Health Sciences

(http://www.sunnybrook.ca/content/?page=clinicalNutritionWelcome)

Courselink

This course will be using courselink for on-line resources. Updated and additional resources will be posted on courselink and it will be the students' responsibility to check courselink to ensure all readings, web resources and assignments have been completed prior to each class.

Disclaimer

Please note that the ongoing COVID-19 pandemic may necessitate a revision of the format of course offerings and academic schedules. Any such changes will be announced via CourseLink and/or class email. All University-wide decisions will be posted on the COVID-19 website https://news.uoguelph.ca/2019-novel-coronavirus-information/ and circulated by email.

Illness

The University did not require verification of illness (doctor's notes) for the Fall 2020 or Winter 2021 semesters. There have been nothing mentioned yet regarding the Summer semester.



Department of Family Relations and Applied Nutrition

Masters of Applied Nutrition Program

FRAN*6730 Practicum in Applied Human Nutrition III Summer - Course Syllabus *Tentative*

In class seminars for the Summer 2021 are scheduled for May 25th and June 14th. Otherwise course activities done via D2L.

Event	Date	Topic	Student Activities
1	May 25 Class Meeting	 Resume and Job search skills What a recruiter wants - Jana McDonald (UofG) Role of the in store RD at Loblaw (Lauren Hamelin and team) 	Virtual Teams Presentations Time: TBC
2	On or before May 25	Placement orientation check list/ WSIB letter - Posted to courselink dropbox	Due: Reflective Journal due Friday at 11:59 pm
3	June 14th	Students to submit one-page business pitch to be evaluated as finalists for June 14 th .	All Due: one pager business pitch at 11:59pm
4	On or before June 4th th	Students to review competency development and reach out to practicum coordinator *only if there are issues around not meeting competencies	All
4	June 14th Time: TBD	 MAN Dragon's Den pitch presentations of nutrition business proposals (am) Submission of business financials and readiness assignment via Courselink Research presentations (TBD - if complete) 	All Due: of business financials and readiness assignment by 11:59pm Preceptor Thank you list due to Shauna Porter <frangs@uoguelph.ca> - Preceptor name, organization and email</frangs@uoguelph.ca>

5	July 9th	□ Reflection on entrepreneurial process	All Reflective Journal due Friday at 11:59 pm
6	July 16	 Practice Philosophy, biography/Linkedin and career objectives 	All Due by 11:59pm

Note: This syllabus is an overall semester plan and *may be changed at the discretion of the instructor* to accommodate guest speakers, student scheduling issues, storms and other unforeseen circumstances. Class members will be emailed or notified on D2L as soon as possible if such changes become necessary.

Department of Family Relations and Applied Nutrition Masters of Applied Nutrition Program

Assignments

Nutrition Communication Business Proposal

Value: 35 % of Final Grade

Nutrition Business Plan: MAN Dragon's Den Pitch & Financials

For this assignment you will continue to develop the elements of your nutrition business plan. This term you will conduct more in depth research and planning for the financial health and growth of your proposed business. Using the target market information and operational plan information you gathered last term, build a financial plan for your business

Formatting: Arial 11 font, five pages max (not including cover page), 1.5 spacing, PDF

Dragon's Den Pitch (15%)

For this part of the nutrition business assignment you will create and give a persuasive presentation as a video pitch. You will have **5 minutes** to convince the Dragons to invest in your nutrition business (+ 10 min Q/A).

Some support in developing your pitch:

https://www.simplybusiness.co.uk/knowledge/articles/2015/02/dragons-den-investment/https://slidebean.com/blog/startups-pitch-deck-examples

The Dragons will assess your presentation using the following rubric:

Level 0	Section or criteria is sub-standard or not present at all.	
Level 1	Fails to meet standard expectation of the business plan component, with only a weak grasp being demonstrated. There are many mistakes and omissions, and minimal effort was shown.	
Level 2	Approaching the standard expectation of the component, but is still missing some major elements. Several mistakes and omissions are evident. Variable levels of effort was shown	
Level 3	Meets the standard expectations of the component, and most/all of the criteria are present, and only a few mistakes. Consistent level of effort was shown	
Level 4	Exceeds the standard expectation for the component by adding more detail, content, flair, and originality to the end product. Extremely consistent quality throughout, with no/very few errors of omissions.	

- 1. Business Introduction 2 3 5 a. Describes business and provides adequate content, detail and context to promote understanding in an interesting and informative fashion **b.** Outlines business objectives and goals clearly and concisely c. Single page hand-out summary pitch page for Dragons that profiles business 2. Market Analysis & Marketing Plan 5
 - a. Identifies target market by a variety of demographic characteristics
 - **b.** Discusses the following:
 - i. Pricing strategy
 - ii. What need/want do they provide?
 - How will they provide their product/service to their customers? iii.
 - How will they gain customers? iν.
 - **b.** Discusses company SWOT
- 3. Overall Presentation
- 2 5 1
 - a. Good use of visual aids, props, support material
 - **b.** Comfortable and clear speaking manner (i.e. tone, volume, pacing, professional language minimal verbal fillers - "um's, like's, ah's")
 - c. Knowledgeable with material, and well organized
 - d. Creativity, motivation and flair is evident
 - e. Is there a WOW factor? + 1 bonus

Total /15

Financial plan report and readiness review (15%) Due June 14th In your financial plan include the following:

Startup costs:

- Outline the capital needed to start the business and to expand it for the next few years.
- How will this capital be used?
- How much will each member need to invest in the business? How much will come from loans? What will be used as collateral for any loans? What is your ask from the Dragons?

How will your business make money?

- Research how much it will cost to run your business on a monthly basis. Consider your planned overhead costs, professional services you will outsources, salary needs, phone, website, raw materials costs, marketing costs, loan + interest payment (if appropriate), taxes, etc. Present a **draft budget for one month**.
- How much revenue can your business make in one month?
- What will your break event point be? At what point in your business lifecycle will you reach breakeven? When do you predict you will make a profit?

Readiness Review and Next Steps:

- Find and contact a business expert (ideally with finance expertise). Once you have selected your expert, ask them to review your fully developed business proposal and interview them to gather feedback on how to make your business idea viable and successful.
- Prepare a brief readiness review section to append to the financial plan which includes the following elements:
 - 1. The experts (name, background, contact info, why selected to review proposal)
 - 2. Summary of feedback
 - 3. SWOT analysis feedback on your nutrition related business

Next steps: Can this business proposal move forward? If not, what needs to be done to move forward?

Business links to help with finances:

https://articles.bplans.com/the-key-elements-of-the-financial-plan/https://www.bdc.ca/en/articles-tools/money-finance/manage-finances/6-steps-to-create-your-companys-financial-plan

Financials and Business Readiness (Due June 14)

- 1. Management and Operations and start up 1 2 3 4 5
 - a. Day to Day Operations of the business identified
 - **b.** Pertinent government and legal considerations are identified and explained
 - **c.** Location of business is logical and supported by research/rationale
- 2. Financial Analysis

1 2 3 4 5

3

- a. Thorough understanding of "numbers" and financial data is evident
- **b.** Start-up costs and sources for capital are clearly presented
- **c.** Presents how the business will make money (the revenue streams and breakeven point)
- 3. Financial Readiness and Next Steps
- 1 2
- 4

5

- a. Chosen expert is relevant and knowledgeable in this area
- b. General and SWOT feedback is evident
- c. Limiting factors are mentioned if business is unable to move ahead

Total /15

Individual reflections on entrepreneurial process (5%)

As this year long assignment comes to a close, I would very much like to gain insights into your thoughts on exploring starting a business.

- 1. Can your business proposal move forward? If not, what needs to be done to move forward?
- 2. Would you launch your proposed nutrition business in the next five years? Why or why not?
- 3. List three personal lessons/ insights you gained from engaging in this process
- 4. What skills did you demonstrate and/or realized you need to gain from engaging in this process?
- 5. How could this assignment be changed to make it better for future MAN cohorts? Formatting: Arial 11 font, five pages max, 1.5 spacing

Evaluation: Nutrition Business Plan (Pitch and Financials) 35% of final grade

Business Financials Content (15%)	Excellent 100-80	Good 79-65	Needs Improvement 64-0
	All financial elements are clearly explained or presented; evidence of in-depth research on costs of doing business is clear (ie how did you find your financial data?)	Some financial elements are not explained/ presented; the source and rigor of some financial data is not clear	Several elements are not presented; the source of financial data is not presented and level of rigor is poor.
Dragon's Den (15%) pitch evaluation (incl one-pager of basic info)	Excellent 100-80	Good 79-65	Needs Improvement 64-0
	Exceeds the standard expectation for the component by adding more detail, content, flair, and originality to the end product. Extremely consistent quality throughout, with no/very few errors of omissions.	Approaching the standard expectation of the component, but is still missing some major elements. Several mistakes and omissions are evident. Variable levels of effort was shown	Fails to meet standard expectation of the business plan component, with only a weak grasp being demonstrated. There are many mistakes and omissions, and minimal effort was shown. Section or criteria is substandard or not present at all.
Entrepreneurial Experiences (5%)	Excellent 100-80	Good 79-65	Needs Improvement 64-0
Reflections: Practice and business	All five questions are answered with a brief statement of support for each answer (ie. Two sentences)	All five questions are answered. Three answers have one sentence for support.	Less than five questions answered. No additional support provided.

Statement of Professional Practice and Career Objectives

15% of Final Grade

Objectives:

- 1. Craft a **statement of professional practice** that is informed by your experiences in the MAN program.
- 2. Generate two SMART career objectives that will support you when submitting your first self-directed learning tool to the College of Dietitians of Ontario (CDO) in the near future.
- 3. Create a professional LinkedIn profile or update your profile for your impending job search.
- 4. Provide a short personal biography with at least 2 personal photos and your LinkedIn link for the future MAN profile book.

Procedure:

- 1) Reflecting back on all the lessons, concepts and approaches to dietetic practice that you have encountered throughout the MAN program, how will they shape your future practice as a dietetic professional? Consolidate your reflections into a **statement of professional practice**. With the support of the literature and your experiences, explain why your statement resonates with you as a young professional heading into the profession.
- 2) Develop two SMART career objectives with plans for achieving these objectives. Be sure to include what resources, evaluation methods etc you will use to meet your career objective. Please keep in mind the seminar presented by CDO about the self-directed learning tool. Take this opportunity to practice creating a SMART objective and a learning plan that could be used for the CDO self-directed learning tool.

Formatting guidelines:

Referencing Guidelines:

- Maximum 3 pages excluding references & appendices, if applicable
- APA referencing ;min 5 journal articles.
- Note: appropriately reference all sources of information used to support your thoughts and reflections (including personal communications).
- 3) Following the instructions on the LinkedIn website to create and build your profile including the elements and activities listed below. If you already have a profile, update it to include the elements listed below.
 - a. Create and complete your LinkedIn profile with at least 50% completeness. Be sure to include:
 - i. A professional head shot
 - ii. A well crafted headline and summary. Peer review and editing is highly recommended.
 - iii. All educational information
 - iv. Placement locations
 - v. Final project title
 - vi. Nutrition business title
 - vii. Areas of practice interest
 - viii. A personalized public profile URL.
 - b. Search and join three professional 'Groups' with 100+ current members and comment on 3 current discussions within the group (s)
 - c. Start 1 new discussion within each group

- d. Search and invite three professionals in industries/positions you're interested in to join your network. Inviting your preceptors, peers and profs at U of G would not fulfil this criteria.
- e. Request three 'Recommendations' from your network connections. You can reach out to include your preceptors for this element.
- f. Please add Alexia and I to your network!:-)

Good examples of LinkedIn pages:

https://www.linkedin.com/in/stephanie-clairmont-a6655b31/

https://www.linkedin.com/in/erichilden/

https://www.linkedin.com/in/janamcdonald/

https://www.linkedin.com/in/emily-richards-52128113/

https://www.linkedin.com/in/nazimagureshi/

LinkedIn tips:

https://www.themuse.com/advice/the-31-best-linkedin-profile-tips-for-job-seekers
http://blog.udacity.com/2015/02/3-goals-for-your-linkedin-profile-to-achieve.html
https://www.pce.uw.edu/news-features/articles/10-tips-for-supercharging-your-linkedin-profile
http://mashable.com/2013/08/12/linkedin-college-students/#B21OJUBk1sqM
http://www.hec.ca/etudiant_actuel/servicesofferts/carriere/ressources_pour_vous/linkedin_sample_profile.pdf

4) Create a short personal biography including photo and LinkedIn link for the future MAN profile book.

Please Include:

- a. Your hometown
- b. What lead you down the path of dietetics
- c. What advice you would have for new MAN students
- d. What you enjoyed about the MAN program
- e. What you are looking forward to in your future in dietetics

Be sure to also include at least two files of personal photos (at least **3MB for good photo quality**)

Formatting: Arial 11 font, one page max, 1.5 spacing, PDF

Photos: JPEG format

Evaluation: Practice Statement and Career Objectives

Total Marks	
/10	Practice Statement:
/5	Career SMART objectives: 2 SMART career objectives presented in appropriate format (one action verb, time line, measurement of success etc) - is it measurable? 2 detailed plans for achieving these objectives presented including resources and assessment methods (as required by CDO)
/5	LinkedIn Profile and biography: O Profile is at least 50% complete O All profile elements are in profile O Screen shots to show all assignment activity on LinkedIn has been done O Biography includes all elements outlined (including
/5	Personal Biography paragraph: o Includes all elements o Includes at least 2 photos o Includes LinkedIn link
/25	Total Marks

ROLES AND RESPONSIBILITIES:

The practicum coordinator assigns students to practica. In assigning particular placements, consideration is given to, among other factors, the learning needs, skills and interests of the student, the needs of the organization and availability of placements. The practicum coordinator makes the final decision as to the placement assignment. Students are responsible for their own transportation to the placement site. A successful placement requires cooperation by all three parties involved, the student, the organization and the University. Students are responsible for familiarity and compliance with the organization's regulations, rules and policies. Failure to comply with such regulations, rules and policies may result in termination of the placement by the organization or the University.

STUDENT:

Practicum seminar: Students are expected to **participate fully in ALL discussions and exercises.** Students are responsible for supporting the learning of fellow students. However, projects and presentations that are to be submitted individually are to be worked on independently.

Practicum placements (See Practicum Role & Responsibilities for further details):

- 1. Students attend (virtual) placement minimum 3 days/week for 13 weeks for a minimum total of 40 days.
- 2. Students must meet **regularly** with their preceptor, a minimum of ONCE PER WEEK to obtain feedback on performance, discuss progress on activity plans, etc
- 3. Students **must** follow the policy and procedures of the Organization, as well as the professional and ethical standards of the College of the Dietitians of Ontario. It is the student's responsibility for obtaining and familiarizing themselves with the Organization's regulations, rules, policies and procedures.
- 4. Students must also be aware of the obligation to observe strictly each patient's right to confidentiality and each organization's responsibility to preserve this confidentiality in respect of all information, both written and unwritten, to which the students may have access. In this context, students may have to sign a standard confidentiality agreement (in a form supplied by an organization), the breach of which could result in the termination of the student from the relevant placement.
- 5. Develop, in collaboration with the placement preceptor, a practicum plan consisting of activity plans that specify tasks to complete and competencies to be achieved during the practicum

It is the student's responsible to ensure ALL placement forms are complete appropriately submitted by the deadlines.

7. Document the PDEP Entry-Level Competencies that have been achieved in each of the activities of the practicum plan. Completion of the competencies will be reviewed by the practicum coordinator at week 6 (mid evaluation) and week 13 (final evaluation). Completed final competencies will be recorded on the Student Competency Record and submitted to Program Coordinator.

8. To inform preceptor and/or program coordinator of any concerns, issues *promptly*.

PRECEPTOR:

- 1. To provide all necessary information, policies and procedures about the Organization during placement.
- 2. Provide orientation to the Organization and assistant in filling out placement forms as needed.
- 3. Support student in developing practicum activity plans, providing suggestions for activities, projects and tasks of value to the Organization and the student. Provide continued monitoring of the Plans and change if necessary.
- 4. Provide the student with opportunities to participate in your routine work activities, including attending staff conferences, consistent with the practicum plan.
- 5. Supervise the student's activities, especially those related to the practicum/activity plan, this includes, but not restricted to regular meetings to discuss progress (ie weekly), mid and final evaluation of competencies.
- 6. To inform program coordinator of student's progress at mid and final evaluation and submit final grade and competencies to program coordinator at end of practicum.

PROGRAM COORDINATOR/INSTRUCTOR:

Practicum Seminar: No seminars or 6730.

Practicum Placements:

- 1. Select and confirm placements for each student based on placement/preceptor availability: needs of the group; individual learning needs, career goals and interests.
- 2. Ensure all necessary paperwork (ie Affiliation Agreement; Immunizations) and training (ie Preceptor training) completed.
- 3. Review placement projects with preceptors; activity plans with students;
- 4. Organization/site visits/calls for mid evaluations (~week 6) with students and preceptors, as well as needed.
- **5.** Review of final evaluation, practicum grade submissions from preceptors, completion of PDEP competencies and assignment of final grade for the practicum

COURSE POLICIES: Academic Integrity:

Detailed information about the regulations governing academic misconduct is in the Graduate Calendar at: https://www.uoguelph.ca/registrar/calendars/graduate/2016-2017/genreg/sec d0e3050.shtml

As part of this course students are expected to read and complete the academic integrity tutorial available at

https://www.uoguelph.ca/graduatestudies/current/academics/academic_integrity

Submission of Assignments:

Unless noted on the course syllabus, all assignments, Reflective Journals, etc are due by 11:59 pm of the due date. Assignments must be submitted electronically the Dropbox in courselink. The file naming convention is as follows: StudentName_assignment name.pdf. Files that are not in a PDF format will not be marked and a grade of zero will be posted.

Late Assignments:

Late written work will be accepted up to 3 days past the due date with 10% per day penalty including weekends and holidays (unless accompanied by a medical note). Papers are NOT accepted after 3 days overdue. An extension can be negotiated if requested at least four days before the due date.

Referencing:

Referencing of all resources must be in the American Psychological Association (APA) style. APA Style guidelines are available in the Library.

Electronic Equipment within the Classroom:

Laptops are welcomed in the classroom; However the use of Facebook, Twitter, email, etc is strongly discouraged during the session. During any student or guest speaker presentations, laptops should not be used unless approved by the presenter. All cell phones are to be turned off during class times. If it is vital that your cell phone be on during a class, let the instructor know prior to the start of the session. At no time can the instructor or any portion of the class be videotaped or recorded without prior consent.

Withdrawals:

If a student is terminated from a placement or withdraws from the placement without first obtaining written authorization of the practicum coordinator, that student may be offered another placement solely in the discretion of the Placement Coordinator. Students who voluntarily withdraw from a placement and have the written authorization of the practicum coordinator will be offered another placement, if reasonable in the circumstances.

Illness/Absence from Placement:

In case of illness, or other reason for being absent from the practicum site, the student is responsible for notifying the placement preceptor as soon as possible on the first day absent, according to organization policy. Student must also notify practicum coordinator via voicemail or email and complete the appropriate MAN program forms. Arrangements for completing tasks will be negotiated by the student with the placement preceptor following return to the organization. If the student is absent for more than 2 days during the practicum, the student must notify the practicum coordinator via phone to discuss the implications of the absence on completion of the practicum. If completion of the practicum is at risk, the practicum coordinator will compile information from the student

and the placement preceptor and will negotiate resolution with them about completing necessary activities. Any outstanding issues are taken to the Masters of Applied Nutrition Advisory Committee for resolution. Refer to the Graduate Calendar Academic Regulations, 5, Academic Standings.

Incomplete Activity Plans/Projects/Tasks:

In the case that a student is having difficulty in completing the activities according to the practicum plan and this cannot be resolved with the placement preceptor, the student meets with the practicum coordinator to discuss options for resolution. If completion of the practicum course is at risk, the practicum coordinator will compile information from the student and the placement preceptor and will negotiate resolution with them. Any outstanding issues, including termination of the practicum experience, are taken to the Masters of Applied Nutrition Advisory Committee for resolution. Refer to the Graduate Calendar Academic Regulations, 5, Academic Standings.

Accessibility:

- Students who need course adaptations or accommodations because of a disability, or who have emergency medical information to share, please speak to instructor during the first week of class.
 Students who require accommodation on the basis of religious obligations are
- Students who require accommodation on the basis of religious obligations are referred to the policy at http://www.uoguelph.ca/uaic/vii-religious-holidays