

Applied Statistics
Family Relations and Applied Nutrition
FRAN 6010
Fall 2019

Instructor: Christopher Quinn-Nilas, Ph.D
MINS 115B
cquinnni@uoguelph.ca

Office Hours: Tuesday 2:30 - 3:30
other days by appt.

Class: Tuesday 11:30 - 2:20 in **MCKN 028**

Web Site: There is also a Courselink site for the course.

Calendar Description

Students will learn conceptual and practical applications of statistical analyses with emphasis on hypothesis formation, data screening, test selection, inferential statistics, univariate and multivariate analysis of variance/covariance (including repeated measures designs), simple and multiple regression, logistic regression, regression diagnostics, model building and path analytic techniques. FRAN*6000 can be taken before or while taking this course.

Course Description

This course is designed to provide graduate students with a conceptual understanding of the issues and methods related to descriptive and univariate statistical analyses, regression modeling, logistic regression, multivariate analysis of variance/covariance, and repeated measures analysis of variance/covariance models (including univariate and multivariate applications) appropriate in applied social/health science research. The course covers conceptual and practical applications of statistical analyses with emphasis on selection of appropriate methods and models to address both simple and complex, multi-factorial data. This course is data-driven and students will learn primarily through hands-on analytic experiences accompanied by in-class lectures and readings.

Required Readings

Field, A. (2018). *Discovering statistics using SPSS (5th ed.)*. London: Sage.

The book is available at the bookstore. Readings (e.g., published articles or textbook chapters) and SPSS guides (i.e., chapters from SPSS manuals) will be distributed or made available for duplication.

Required Software

SPSS 25 for Windows will be used for this course. This program is available in the computer labs in both MACS and MacKinnon buildings – however, I strongly encourage you to have a

copy for yourself on your own computer. For those wishing to obtain a copy of SPSS the **free concurrent version** is available from:

<http://www.uoguelph.ca/ccs/software/software-distribution>

Recommended Supplemental Materials

American Psychological Association (2009). *Publication manual of the American Psychological Association* (6th ed.). Washington, DC: Author.

Tabachnick, B. G. & Fidell, L. S. (2012). *Using multivariate statistics* (6th ed.). New York: Pearson.

A good introductory statistics text to review basic concepts is also helpful.

Course Objectives

Many recent advances in computers, software, and statistics provide new “tools” for scientists to employ. Of course, those who fear statistics like the plague may wish they completed their graduate training 50 years ago when a basic understanding of regression and analysis of variance (ANOVA) was all that was required to survive! Regression and ANOVA still form the primary basis of most analytic methods and we will explore many extensions and variations of these techniques. The unique combination of backgrounds and the various foci of research among class participants make a course like this very interesting. The basic tools remain the same and share a common language across disciplines, and the new methods you will gain will be applicable to your specific interests.

In this course you will have the opportunity to:

- Advance your knowledge about testable hypotheses and understanding how they relate to complex datasets
- Expand your abilities to work with SPSS to include univariate and multivariate analytic procedures

And, not surprisingly, we will emphasize:

- Interpretation of computer output, focusing on critical components necessary for properly reporting results, and understand what story the data “tell”
- Practice writing skills necessary for technical reports, methods and results sections
- Preparation for thesis work, publication efforts, and future professional activities by adding advanced methods to the methodological “tool box” we started in the earlier module

Course Structure

Class time will be divided into two parts: (1) introduction of new material in lecture, and, (2) demonstrations and interpretations of statistical techniques using empirical examples.

Course Requirements

The purpose of this course is to provide you with the ability to form hypotheses, select appropriate statistical tests, conduct statistical analyses, interpret your results, and use this information in a manner to help you to be productive in both your graduate training and your chosen profession. It is not the purpose of this course to overload you with symbols and equations. Ultimately, becoming an informed user of statistics and statistical software is the goal of this course. Your efforts will be evaluated accordingly.

Evaluation

Data Applications

Assignments are due by 5 p.m. on due dates. Late papers will be accepted with a penalty of 5% deduction per day.

Problem sets will be assigned that apply to topics considered in class. There will be **three** assignments contributing a total of **65%** to your final grade. You are expected to have your SPSS output available (in case your results do not match mine) and a write-up that includes a modified version of an APA methods, results, and brief discussion section, demonstrating your understanding. **Examples of why this is called a “modified” APA format include reporting assessment of normality and data screening procedures, as well as including reports for assorted diagnostics (e.g., Levene’s, appropriate post-hoc analyses, regression diagnostics, etc).** The best method for learning a statistical software package, a new analysis, or to understand output is to do it yourself. Whereas I encourage you to ask your colleagues questions, you are strongly urged to do your own work rather than relying on someone else for answers. Your ability to complete the assignments will correspond directly to your ability to complete the final take-home examination.

Take-Home Final

There will be **one** take-home **final assignment/examination** contributing **35%** to your final grade. You are expected to work alone to complete this exam.

Keep the following issue in mind:

More ≠ better! The take-home exam format does not mean you have to write hundreds of pages. You are expected to answer the questions and discuss and interpret the results. Concise scientific writing is actually more difficult to accomplish than lengthy diatribes. Strive to be concise!

I will try to maximize the amount of time you have to complete the exam while I ensure that I have time to complete assessment and submit grades on time!

E-mail Communication

As per university regulations, all students are required to check their **uoguelph.ca** e-mail account regularly: e-mail is the official route of communication between the University and its students.

When You Cannot Meet a Course Requirement

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the instructor in writing, with your name, id#, and e-mail contact. See the graduate calendar for information on regulations and procedures for Academic Consideration:

http://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/sec_d0e1400.shtml

Drop Date

The last date to drop one-semester courses, without academic penalty, is **shown on the graduate calendar**. Refer to the Graduate Calendar for the schedule of dates:

<http://www.uoguelph.ca/registrar/calendars/graduate/current/sched/sched-dates-f10.shtml>

Accessibility

The University promotes the full participation of students who experience disabilities in their academic programs. To that end, the provision of academic accommodation is a shared responsibility between the University and the student.

When accommodations are needed, the student is required to first register with Student Accessibility Services (SAS). Documentation to substantiate the existence of a disability is required, however, interim accommodations may be possible while that process is underway.

Accommodations are available for both permanent and temporary disabilities. It should be noted that common illnesses such as a cold or the flu do not constitute a disability.

Use of the SAS Exam Centre requires students to book their exams at least 7 days in advance, and not later than the 40th Class Day.

More information: www.uoguelph.ca/sas

Academic Misconduct

The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection. The Academic Misconduct Policy is detailed in the Graduate Calendar:

http://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/sec_d0e1687.shtml

Recording of Materials

Presentations which are made in relation to course work—including lectures—cannot be recorded in any electronic media without the permission of the presenter, whether the instructor, a classmate or guest lecturer.

Resources

The [Academic Calendars](#) are the source of information about the University of Guelph's

procedures, policies and regulations which apply to undergraduate, graduate and diploma programs.

Class Schedule and Reading Assignments

Date	Topic	Readings and Comments
September 10	Overview of stats/SPSS, hypothesis testing, basic group comparisons	Field 1-5, 9 Optional: T&F 1-4, <i>Assignment #1 handed out</i>
September 17	Hypothesis testing & basic comparisons, con't Begin one-way analysis of variance (ANOVA)	Field 1-5, 10,12 Optional T&F 3, Aguinis & Harden (2009), Cortina & Landis (2009).
September 24	ANOVA including two-way designs & intro to covariates (ANCOVA)	Field 10, 12, 13 Optional: Field 6 T&F 3,6 <i>Assignment #1 turned in</i> <i>Assignment #2 handed out</i>
October 1	Regression concepts and practice (Simple Linear Regression, Correlation & Partial Correlation)	Field 8, 9 Optional: T&F 5, also Norusis 21-23 is worth copying
October 8	Multiple regression (simultaneous, stepwise, and hierarchical models), model building, and diagnostics	Field 8, 9 Optional: T&F 5, also Norusis 21-23 is worth copying

		<i>Assignment #2 turned in</i>
October 15	Reading Break	Reading Break
October 22	<p>Introduction to multivariate topics</p> <p>Matrix Algebra basics</p> <p>Begin Multivariate Analysis of Variance (MANOVA)</p>	<p>Field 17; A skimpy intro to matrix algebra (Tabachnick & Fidell, 2007)</p> <p>Multivariate analysis of variance and covariance (Huberty & Petoskey, 2000)</p> <p>GLM Multivariate Analysis (SPSS Manual)</p> <p>Optional: T&F 7, 8, 17</p> <p><i>Assignment #3 handed out</i></p>
October 29	MANCOVA, Repeated Measures Analysis of Variance (univariate and multivariate, plus covariates)	<p>Field 14, 15, 16</p> <p>Stevens (1996); browse Hertzog & Nesselroade (2003) for the gist of analysis of change</p> <p>GLM Repeated Measures (SPSS Manual)</p>
November 5	Introduction to Path Analysis	Baron & Kenny, 1986 (required)
November 12	Path Analysis: Mediators and Moderators	<p>Field 9, 11</p> <p>Baron & Kenny, 1986 (required)</p> <p>Others if interested in examples: Keller et al.,</p>

		<p>x2; Navara & James, 2002; Paquet, et al., 2003; Wahlin, et al., 2003); Edwards (2009); LeBreton et al. (2009).</p> <p>Klem (1995) for path analysis</p> <p><i>Turn in Assignment #3</i></p>
November 19	Logistic Regression	<p>Field 19, 20 Afifi & Clark (1996)</p> <p>Optional: T&F 10, Logistic Regression (George & Mallery, 2001; Norusis, 2005)</p>
November 26	More on Logistic Regression and Discriminant Function Analysis (DFA or DA)	<p>Same as above</p> <p>Take-home exam due date TBA</p>
December 3	Final Class -Wrap up of all concepts	

Note. T&F=Tabachnick & Fidell.

References

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